



# AYUSH DEVDA

MBA AI Candidate

## CONTACT

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## EDUCATION

- **MBA – Artificial Intelligence**  
Sage University (Powered by Diorama Eduversity), Indore | 2026
- **BBA**, Sage University, Indore | 2024

## SKILL

- Business Development
- B2B Sales,
- Leads Generation
- Pitching Robotic Lab Solutions
- AI In Business Problem-Solving
- AI Tools

## LANGUAGES

**HINDI** - Native Proficiency

**ENGLISH** - Professional Proficiency

## PROFILE

AI-focused MBA candidate with a BBA in Finance, skilled in business development, sales strategy, and client relationship management. Experience in driving growth, identifying opportunities, and delivering value-driven solutions. Strong analytical mindset with interest in leveraging AI to enhance customer acquisition, optimize operations, and support data-driven business decisions effectively strategically.

## WORK EXPERIENCE

### **Sales Executive Intern, Bidyut Innovation | Oct – Nov 2025**

Business Development Intern at Bidyut Innovation, contributing to the promotion and sales of robotic lab setups for schools. Engaged in lead generation, cold calling, and client meetings with school authorities. Assisted in presentations, follow-ups, and deal closures, while gaining hands-on experience in B2B sales, negotiation, and relationship management.

### **AI Research Analyst, Khabar Nation YouTube Channel | Sep – Oct 2025**

Media Intern at Khabar Nation, contributing to digital news content creation and reporting. Assisted in researching current affairs, scripting news segments, and managing YouTube uploads. Gained hands-on experience in video editing, content planning, and audience engagement while developing a strong understanding of regional journalism and digital media operations.

## CERTIFICATIONS AND WORKSHOPS

- AI Fundamentals & Applications – Diorama Eduversity
- Robotics & Automation Workshop – Bidyut Innovation
- Business Development & Sales Training – Bidyut Innovation
- Digital Media & Content Creation Workshop – Khabar Nation
- Advanced Excel for Business Analytics – Self-Learning / Online
- Communication & Presentation Skills Workshop – College Training Program

## REFERENCES

Abhishek Sisodia  
Placement Head  
Diorama Eduversity;  
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