

## What is MBA AI in Management and what you will learn?

A specialized postgraduate program that combines traditional business education with cutting-edge applications of Artificial Intelligence.

- ✓ Learn how AI technologies are transforming business decision-making, customer engagement, operational efficiency, and corporate strategy.
- ✓ **Marketing:** Target customers more precisely through AI-driven customer segmentation, recommendation engines, and sentiment analysis.
- ✓ **Operations:** Optimize supply chains, predict inventory needs, and manage logistics through AI and predictive analytics.
- ✓ **Strategy and Decision-Making:** Enable real-time data analysis, predictive modeling, and AI-simulated scenario planning for sharper business strategies.
- ✓ **Finance:** Automate financial reporting, enhance fraud detection, and improve investment decisions with AI-based forecasting models.
- ✓ **Human Resources:** Improve talent acquisition with AI-powered recruitment tools, employee retention models, and HR analytics.

## Career Opportunities & Salaries

Graduates of this program are positioned for high-growth roles such as:

Designation	Avg. Salary	Salary Range
Business Data Analyst	Rs 10.3 lakhs	Rs 10.0 lakhs to Rs 21.0 lakhs
AI Marketing Manager	Rs 17 lakhs	Rs 14 lakhs to Rs 19 lakhs
Supply Chain Analyst	Rs 6.8 lakhs	Rs 4.5 lakhs to Rs 13.3 lakhs
Data Science Managers	Rs 34.6 lakhs	Rs 16 lakhs to Rs 61 lakhs
Multichannel CRM Manager	Rs 6.1 lakhs	Rs 3.9 lakhs to Rs 15 lakhs
Product Analyst	Rs 13.8 lakhs	Rs 4 lakhs to Rs 22 lakhs
Data Science Consultant	Rs 18.9 lakhs	Rs 4.5 lakhs to Rs 31 lakhs

Jobs Available in this sector currently

51,963



Source: Naukri.com



<b>MBA AI</b>	<b>INR 4,00,000</b>	<b>2 Years</b>	<b>100% Placement Assistance</b>	<b>Average package: INR 4-10 LPA</b>
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## Unique Features of Our MBA Programs



### Professional Certifications

Earn globally recognized certifications alongside your MBA from tech giants like:



**Google** (Digital Marketing, Data Analytics)  
**IBM** (AI in Business, ML Fundamentals)  
**Salesforce** (CRM and Customer Success)



### 3-6 Month Internships

Real-world exposure through long-term internships with top companies – work on live projects, build networks, and enhance your resume before you even graduate.



### 100% Placement Assistance

We provide guaranteed placement support with structured training, career counseling, resume building, interview preparation, and access to top recruiters.



### FOREIGN STUDY TOUR - OMAN

Get a global business perspective through an exclusive international study tour to Oman, experiencing live projects, multinational corporations, and global business practices.

## Diorama Industry Programme

At Diorama Eduversity, our Industry Programme ensures that students apply their knowledge in practical settings, gaining hands-on experience through projects, case studies, business simulations, and direct industry interactions.

### Industry Visits (Every Friday)



### Placement Letters

100% Placements

