

What is BBA Logistics and Supply Chain and what you will learn?

A three-year specialized program that teaches and trains you on how to manage and run large E-Commerce and Online Shopping businesses.

- ✓ **End-to-End Supply Chain Expertise:** Learn how to manage procurement, inventory, warehousing, transportation, and last-mile delivery across domestic and global markets.
- ✓ **Global Trade Knowledge:** Understand import-export documentation, trade laws, Incoterms, customs procedures, and international supply chain strategies.
- ✓ **E-commerce & Omni-Channel Logistics:** Understand how logistics powers modern retail, from online order fulfillment to last-mile delivery and reverse logistics.
- ✓ **Technology-Driven Curriculum:** Get hands-on training in ERP systems, data analytics, supply chain automation, and emerging technologies like IoT and blockchain in logistics.
- ✓ **Strategic Decision-Making:** Develop the ability to forecast demand, plan capacity, manage risks, and optimize networks using analytical tools and KPIs.
- ✓ **Leadership & People Management:** Learn how to lead large-scale operations, manage warehouse teams, coordinate with vendors, and build cross-functional collaboration.

Career Opportunities & Salaries

Graduates of this program are positioned for high-growth roles such as:

Designation	Avg. Salary	Salary Range
Supply Chain Manager	₹10.3 Lakhs	Rs 10 lakhs to Rs 21 lakhs
Logistics Manager	₹7.2 Lakhs	Rs 6.0 lakhs to Rs 17 lakhs
Procurement & Sourcing Manager	₹8.8 Lakhs	Rs 4.5 lakhs to Rs 18 lakhs
Warehouse & Distribution Manager	₹6.5 Lakhs	Rs 6 lakhs to Rs 15 lakhs
Inventory Planning Analyst	₹5.5 Lakhs	Rs 8 lakhs to Rs 21 lakhs
Demand & Forecasting Analyst	₹6.7 Lakhs	Rs 6 lakhs to Rs 22 lakhs
Operations Manager	₹12.5 Lakhs	Rs 4.5 lakhs to Rs 31 lakhs
Logistics Head	₹15 Lakhs	Rs 15 lakhs to Rs 58 lakhs

Jobs Available in this sector currently

169,354



Source: Naukri.com



BBA LSCM	INR 3,30,000	3 Years	100% Placement	Average package: INR 4-7 LPA
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Unique Features of Our BBA Programs



Professional Certifications

Earn globally recognized certifications alongside your BBA from tech giants like:

Unilever (Supply Chain Data Analyst)
IBM (Business Analyst)
Salesforce (Sales Operations Analyst)



3-6 Month Internships

Real-world exposure through long-term internships with top companies – work on live projects, build networks, and enhance your resume before you even graduate.



100% Placement Assistance

We provide guaranteed placement support with structured training, career counseling, resume building, interview preparation, and access to top recruiters.



FOREIGN STUDY TOUR - OMAN

Get a global business perspective through an exclusive international study tour to Oman, experiencing live projects, multinational corporations, and global business practices.

Diorama Industry Programme

At Diorama Eduversity, our Industry Programme ensures that students apply their knowledge in practical settings, gaining hands-on experience through projects, case studies, business simulations, and direct industry interactions.

Industry Visits (Every Friday)



Placement Letters

100% Placements

