

AYUSHI PANDEY

INDORE , MADHYA PRADESH , INDIA

LinkedIn: <https://www.linkedin.com/in/aayushi-pandey-bb220233a>

Contact Information: ayushipandey012@gmail.com | +91 7049706464



My Portfolio

PROFESSIONAL SUMMARY

MBA candidate specializing in Artificial Intelligence with a strong foundation in data analysis, business intelligence, and management principles. Possesses hands-on experience in research, data collection, and analytical tasks through internship exposure. Skilled in tools such as Power BI, MS Excel, and Tally ERP, with a keen interest in leveraging AI- driven solutions for business optimization. A quick learner with strong communication and problem-solving abilities, committed to delivering efficient and data- driven results. Seeking an opportunity to contribute to organizational growth while continuously enhancing technical and professional skills.

EDUCATION

- **MBA – Artificial Intelligence**
SAGE University (Powered by Diorama Eduversity, Indore | 2026
- **BA in Management**
Pt. Sundar Lal Sharma University, Bilaspur, Chhattisgarh | 2023
- **Class XII – CBSE**
JLM Gayatri Vidya Peeth | 2020
- **Class X – CBSE**
JLM Gayatri Vidya Peeth | 2017

SKILLS

Technical Skills

MS Excel, Data Analysis, Power BI, Tally ERP, Basic AI Concepts, MS Office Suite

Soft Skills

Communication, Teamwork, Problem Solving, Creativity & Innovation, Emotional Intelligence, Time management

INTERNSHIP EXPERIENCE

- **Research Intern, Khabar Nation News and Media Organization | September – October 2025**
 - Worked in the research department, contributing to data collection, analysis, and content support for media projects
 - Conducted research on AI-based content and data-driven media processes
 - Assisted in analyzing digital content using AI tools
 - Supported reporting and content evaluation tasks
 - Gained exposure to AI applications in media and journalism
- **Sales Intern, Bidyut Innovation & Robotics | October – November 2025**
 - Assisted in sales and marketing activities
 - Supported customer interaction and product promotion
 - Learned practical sales strategies and client handling
 - Contributed to business development initiatives

PROJECT/ DISSERTATION

A Study on the Impact of Digital Payment Systems on Small Business Growth and Profitability

- Conducted research on the adoption of digital payment systems such as UPI, mobile wallets, and POS machines
- Collected primary data from 50+ local retailers and supported findings with secondary data from industry reports
- Analyzed transaction trends, customer satisfaction, and revenue patterns using MS Excel
- Identified that digital payment adoption increased sales by approximately 18% on average
- Observed improved customer experience and convenience leading to higher retention
- Suggested practical business strategies including loyalty programs and digital marketing integration to maximize benefits of cashless transactions

CERTIFICATIONS AND WORKSHOPS

- **Certificate of Appreciation** – Naidunia Jagran Film Festival | 2024–25 (Volunteer)
- **AWS Certification** – Introduction to Generative AI: Art of the Possible (2025)
- **Coursera Project Certificate** – Getting Started with Microsoft Excel (2026)
- **Power BI Certification**
- **Tally ERP Training** (2020)
- **YuWaah! Generation Unlimited** - Digital Productivity with AI offered by Passport to Earning (P2E) Skills (2025)

INDUSTRIAL VISITS



- AICTSL (Atal Indore City Transport Services Ltd), Indore – Transport
- Kokilaben Dhirubhai Ambani Hospital, Indore – Healthcare
- Ariba Frozen Food, Indore – Food Processing
- RTO Office, Indore – Government Transport

CAREER PREFERENCES

Preferred Roles:

Data Analyst, Business Analyst, AI / Data Science Associate, Operations Executive, Business Intelligence Analyst

Preferred Industries:

IT & Software, Data Analytics, E-commerce, Consulting, Banking & Finance (Analytics roles)

Willingness to Relocate: Yes

Preferred Locations:

Indore, Delhi NCR, Mumbai, Pune, Bangalore

LANGUAGES

English | Professional Proficiency

Hindi | Native Proficiency

REFERENCES

ABHISHEK SISODIYA,

Placement Head

Diorama Eduversity

+91 9752222813

info@dioramaediversity.com