

UDIT SINGH RAJPUT

SALES EXECUTIVE & MBA CANDIDATE



CONTACT

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Indore, Madhya Pradesh, India

SKILLS

- STEM / AI Integration & Robotics Solutions
- B2B & B2C Sales & Client Acquisition
- Advanced Excel & Data Analysis
- Client Relationship Management
- Business Development & Sales Strategy
- Effective Communication
- Lead Generation Using AI Tools & Automation
- Digital Marketing

LANGUAGES

- English - Professional Proficiency
- Hindi - Native Proficiency

REFERENCE

Abhishek Sisodia

Placement Head

Phone: +91-9752222813

Email: info@dioramaediversity.com

PROFESSIONAL SUMMARY

MBA candidate specializing in AI with experience in sales and digital marketing. Currently working as a Sales Executive at Bidyut Innovation, specializing in Robotics, AI, and STEM education solutions. Previously worked in digital marketing at The Digital Stride and as a Sales Executive at BEST COOL. Skilled in client handling, lead generation, and driving business growth through effective communication and strategic marketing.

EDUCATION

- MBA - Artificial Intelligence** 2026
SAGE University (Powered by Diorama Eduversity), Indore
GPA: 7.80
- BBA - Marketing & Research** 2024
SRGP Gujarati Professional Institute, Indore
GPA: 7.20
- Class XII - MP Board** 2021
Satpura Valley H.S. School, Sirali
Percentage - 76%

WORK EXPERIENCE

- Bidyut Innovation Private Limited, Indore** Oct 2025 - Present
Sales Executive
 - Managed sales and business development activities for advanced robotics solutions and robotics lab setups, including client acquisition, product presentations, and relationship management in the edtech sector.
- Best Cool, Indore** Jan 2024 - Dec 2024
Marketing & Sales Executive
 - Handled end-to-end sales activities including lead generation, client relationship management, negotiations, and deal closures.
- The Digital Stride, Indore** Jul 2023 - Dec 2023
Digital Marketing Executive
 - Executed digital marketing strategies using both organic and paid methods, including social media and online ads, to generate leads and enhance brand presence.



PROJECTS

- **STEM Robotic Lab Establishment** - Gokuldas School, Khargone
- **AI & Robotics Lab Deployment** - Satya Sai School, Ratlam
- **Robotic Lab Installation & Client Delivery** - Shree G International School, Indore
- **Robotic Lab Installation** - Sai Nath School, Indore



CERTIFICATIONS AND WORKSHOPS

- **Certificate of Completion** - Bidyut Innovation Private Limited, Indore
Internship - 2026
- **Certificate of Completion** - Khabar Nation, Indore
Internship - 2026
- **Certificate of Completion** - DigiPerform, Indore
Digital Marketing Course - 2023
- **Certificate of Appreciation** - The Haat Of Art, Indore
Volunteered - May 2025
- **Future Skills Workshop** by Kunal Srivastava
Diorama Eduversity, Indore - 2026



INDUSTRIAL VISITS

- **BCM Kokilaben Dhirubhai Ambani Hospital, Indore** Feb-2025
 - Gained exposure to advanced healthcare systems and hospital operations
 - Observed applications of robotic-assisted surgery and modern medical technologies
- **Ariba Foods Private Limited, Indore** Feb-2025
 - Studied use of automated packaging systems and cold chain technology
 - Understood quality control and hygiene standards in food processing
- **Apple Flexipack Private Limited, Indore** March-2025
 - Analyzed flexible packaging manufacturing using automated machinery
 - Explored advanced processes including lamination, printing, and sealing technologies

CAREER PREFERENCES

- **Preferred Roles:** Sales Executive, Business Development Executive, Operations Executive, Marketing Executive
- **Preferred Industries:** Robotics & Automation, EdTech, AI, and Technology-focused
- **Willingness to Relocate:** Yes
- **Preferred Locations:** Indore, Bhopal, Delhi, Mumbai, Ahmedabad, Pune